

Volunteer Role: Business Coaches

About ACCESS Business Lab

Our **ACCESS Business Lab** is a free online workshop series for early-stage entrepreneurs who want to develop their business ideas and plans with the goal of launching and growing their businesses. The workshop series equips aspiring entrepreneurs with the skills, knowledge and coaching support they need to launch and run profitable businesses. Upon completion of the programs, eligible participants have the opportunity to participate in our Business Marketplace to leverage online and local markets to generate sales.

The Business Coaches Role

ACCESS volunteer Business Coaches play an important role in supporting clients who need help in developing and refining their business **ideas and** plans as well as developing specific skills to run their business more effectively. They facilitate **small group topic-specific** and **one-to-one sessions** with clients. Business Coaches work with clients from the very early ideation and planning stages of their business as well as provide ongoing support as clients launch and grow their businesses.

Related Skills & Experience:

- Hands-on experience as a business owner/entrepreneur, with start-ups or advising small businesses and/or subject matter professional expertise relevant to supporting small business owners (e.g. marketing, sales, product development, financials, accounting, etc.).
- Strong interpersonal and communication skills.
- A good listener, empathetic, patient, non-judgmental, objective and client-centric.
- Awareness of/interest and passion for helping underserved communities with sensitivity to socio-economic barriers that they face.
- A second language is an asset.

Time Commitment:

- A minimum 6 months commitment is required.
- Flexibility in time committed to working with groups and one-on-one clients for topic-specific coaching and business plan review based on their specific needs.

Benefits and Impact

- Help ACCESS achieve its mission of eliminating barriers to entrepreneurship and help clients achieve financial security through business ownership.
- Opportunity to connect and network with a community of like-minded professionals and entrepreneurs.
- Empower individuals through the sharing of knowledge and skills.