

Around the world in one evening

An event to transform lives through microfinance



ACCESS  Community
Capital Fund
Small loans Big ideas

Sponsorship Opportunities

ABOUT ACCESS

WHAT WE DO

We help people achieve their dream of owning a business or finding success in a rewarding career.

By providing access to affordable loans through our character-based model, everyone in the community has an equal opportunity to reach their potential and create long-term financial stability.

PROGRAMS

SMALL BUSINESS LOANS

We offer low-interest loans to give emerging entrepreneurs access to the capital they need for success. They're also matched with one of our coaching volunteers to ensure their business is backed with a solid plan.

FOREIGN CREDENTIAL RECOGNITION LOANS

Accreditation costs and a lack of credit history keep many newcomers underemployed. We help our clients re-launch their careers to create a better future in Canada.

WOMEN'S BUSINESS ACCELERATOR

Our free workshop series equips newcomer women with the tools they need to build a profitable business—and economic independence.

OUR IMPACT

CLIENTS REPORT INCREASED SELF-CONFIDENCE, SKILLS DEVELOPMENT AND REDUCED DEBT

80% said working with ACCESS has improved their overall quality of life.

86% improved their business knowledge.

80% were able to achieve their business goals

SUCCESS STORY



KHADJIAH

After two years of unemployment, Khadjiah became her own boss.

She just needed a little extra cash to grow her business and create a sustainable income.

Her skincare products were selling fast, but she couldn't get a bank loan because of her bad credit.

ACCESS considered her potential—not her past, and helped her reach the success she deserves.

A small loan helped her strengthen her business. K Body Blend has given her long-term financial empowerment.

OUR CHALLENGES



REDUCING INEQUALITY

Racialized newcomer women have the lowest median annual income of all newcomer groups at \$26,624.

BUILDING HEALTHY FINANCES

More than half of Canadians live paycheque to paycheque and won't have enough savings to last through retirement.

CLOSING THE PAY GAP

In 2018, female employees earned \$4.13 less per hour, on average, than their male counterparts. In other words, \$0.87 for every dollar.

HELPING NEWCOMERS THRIVE

Immigrants in Toronto, who have been in Canada less than 20 years, have lower incomes today than in 1980.

FEEDBACK



"This changed my life, I have work life balance...it brought me closer to my family and now we get to spend more time together"

"Their loan was a real jump-start. It gave me the confidence to take this next step."

"Programs like these are important because you feel like you get a second chance at what you do, at accomplishing my dreams and goals."

THE EVENT

Be a founding partner of ACCESS' first fundraising event!

What: *Around the World in One Evening* will be a celebration of Toronto's multicultural communities. Attendees will enjoy food, drinks and entertainment representing countries from around the world.

Where: Downtown Toronto, 192 Spadina Ave (Queen & Spadina)

When: June 18, 2020, 5:30-9 p.m.

Who: The event will be marketed to financial district professionals, ages 25-45

Why: To help ACCESS create **more opportunities and financial equality** in the GTHA.

EVENT SPONSORSHIP

Pre-event recognition

Launcher
\$5000

Accelerator
\$2500

Builder
\$1000

Company name and logo hyperlinked on event web page for up to 6 months



Company name and logo in all event marketing, e.g. social media, e-newsletter etc.



Recognition in pre-event news release distributed GTA-wide through newswire



EVENT SPONSORSHIP

Event day recognition

Launcher
\$5000

Accelerator
\$2500

Builder
\$1000

Complimentary event tickets,
name and logo on all on-site print
material and signage



Placement of marketing materials in
event venue, plus day-of social media
recognition



Opportunity for rep to address event
attendees



EVENT SPONSORSHIP

Post-event recognition

Launcher
\$5000

Accelerator
\$2500

Builder
\$1000

Recognition in 2020 Annual report



Post-event acknowledgement in social media and e-newsletter



Company name and logo linked on website for up to three months post-event



CUSTOMIZED

SPONSORSHIPS CAN BE AS UNIQUE AS YOU

We want our partnership to be mutually beneficial. That's why we're excited to discuss flexible arrangements, to help you get the most out of sponsoring ACCESS.

For example, let us know how you'd like to be recognized, what types of sponsorship packages fit your budget, or if there's any way we can help you achieve your community relations goals.

THANK YOU!

We appreciate your interest in building a brighter future for newcomers and emerging entrepreneurs.

For more information, please contact:

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